IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: Keith Baker ATTY, DKT, NO.: NL020537

SERIAL NO.: 10/518,839 EXAMINER: Baig, Sahar A.

FILED: December 21, 2004 ART UNIT: 2623

FOR: Use of Rotating Banners for Items in Grid EPG

Mail Stop AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE

Dear Sir

In response to the Office Action dated $\underline{\text{January 11, 2008}}$, the Applicant hereby requests amendment of the above-identified application as follows: